

Cascades West Economic Development District 2010-2015 Comprehensive Economic Development Strategy	
<b>Primary Focus Area</b>	Economic Development
<b>Secondary Focus Area(s)</b>	
<b>Type of plan (Functional, general, etc.)</b>	Aspirational
<b>Motivation/Purpose for the Plan</b>	To provide a framework for long-term economic development planning efforts in the four-county Cascades West Economic Development District (CWEDD)
<b>Author/Organization</b>	Oregon Cascades West Council of Governments, LCOG
<b>Plan Developer(s)</b>	
<b>Date Created</b>	2010 (see below)
<b>Date Approved</b>	Approval Recommended by Lane Economic Committee June 21, 2010; Oregon Cascades West Council of Governments Community and Economic Development Committee July 30, 2010
<b>Date Updated (or scheduled to be updated)</b>	Five-year review
<b>Geographic Scope</b>	4 Counties: Benton, Lane, Lincoln, and Linn
<b>Key Themes</b>	<p>A diversified economy with a range of employment opportunities that provide stable family wage jobs, lifelong learning and training opportunities, sustainable natural resources, and an integrated infrastructure.</p> <p>Key Elements of the Regional Vision:</p> <ul style="list-style-type: none"> <li>• A diversified economy affording a wide range of employment opportunities providing stable, family wage jobs</li> <li>• Lifelong education and workforce training opportunities</li> <li>• Sustainable natural resources</li> <li>• Integrated Infrastructure</li> </ul>
<b>Location/URL</b>	<a href="http://www.ocwcog.org/Files/CEDS%20Final%202010%20-%202015.pdf">http://www.ocwcog.org/Files/CEDS%20Final%202010%20-%202015.pdf</a>
Inputs	
<b>What Inputs</b>	<input checked="" type="checkbox"/> Qualitative: <input checked="" type="checkbox"/> Quantitative: <input checked="" type="checkbox"/> Other: Community Profiles, Unemployment Rates, Industry Concentration (2009), Regional Employment in Traditional Sectors, Annual Wages in Traditional Sectors, Income and Poverty, Population, Land Base, Educational Attainment
<b>Input Analysis</b>	Data/Inputs are used to provide background information and to support economic development strategies
<b>Source</b>	Oregon Employment Department, 2006-2008 American Community Survey, U.S. Census 2000, U.S. Bureau of Economic Analysis

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<b>Address TBL?</b>	<input type="checkbox"/> Yes, Explicitly <input type="checkbox"/> Yes, Implicitly
<b>Are any of the following impacts addressed?</b>	<input checked="" type="checkbox"/> Economic <input type="checkbox"/> Environmental <input checked="" type="checkbox"/> Quality of life <input type="checkbox"/> Social <input checked="" type="checkbox"/> Equity
<b>Input presentation</b>	Data/Inputs are used to provide background information/context and to support economic development strategies.
<b>Input leads to policies</b>	<input type="checkbox"/> Policies in plan derive from plan inputs Comments: (see above)
<b>Policies/ Actions without supporting inputs</b>	
<b>Inputs and Goals</b>	<input checked="" type="checkbox"/> Goals are supported by inputs. Comments:
<b>Input Scope</b>	<input checked="" type="checkbox"/> Narrow <input checked="" type="checkbox"/> Broad Comments:
<b>Public Involvement and Consultation</b>	<input type="checkbox"/> Public engagement <input checked="" type="checkbox"/> Input from Boards and Commissions <div style="margin-left: 20px;"> <input checked="" type="checkbox"/> Within topic area Oregon           <ul style="list-style-type: none"> <li>Cascades West Council of Governments, LCOG</li> </ul> <input type="checkbox"/> Outside topic area <i>(If so, list them here)</i> </div>
<b>Goals</b>	
<b>Key Goals/ Recommendations</b>	The District has identified six broad goals: <ol style="list-style-type: none"> <li>1. Advance economic activities that provide a range of employment opportunities.</li> <li>2. Build on the region's entrepreneurial culture and assets.</li> <li>3. Support infrastructure assistance to communities.</li> <li>4. Provide technical assistance to communities and support capacity building efforts.</li> <li>5. Partner to improve workforce training and education.</li> <li>6. Support the needs of rural areas.</li> </ol>
<b>Desired Outcomes</b>	To provide a sound basis for local and statewide policy, development, and planning.
<b>Crossover Goals</b>	N/A

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<b>Strategies</b>	
<b>Strategies and Action Items</b>	<ul style="list-style-type: none"> <li>• Accelerating Business Start-Ups</li> <li>• Assistance to Lane Rural Communities</li> <li>• Branding the Region for Economic Development</li> <li>• Community-Based Business Investment</li> <li>• Expanding Bioscience Opportunities</li> <li>• Industrial Readiness</li> <li>• Lane County BioEnergy</li> <li>• Lane One-Stop Business Assistance Center</li> <li>• University of Oregon River Front Research Park Expansion</li> <li>• Workforce National Career Readiness Certificates</li> </ul>
<b>Strategies for Implementation</b>	<p>The District will attempt to further leverage its resources and will approach its community and economic development mission of community investment and reinvestment through the following multi-pronged approach:</p> <ul style="list-style-type: none"> <li>• Continuation of core service</li> <li>• Seek ways to address multiple needs with a single “solution” (i.e. identify new partners)</li> <li>• Maintain a longer-term view</li> <li>• Design service delivery systems that are user-centered</li> <li>• Convening economic development advocates and activist to a) look for ways to leverage individual results and b) examine from a systems viewpoint</li> </ul> <p><b>Lane Economic Committee (2010-2011 Work Plan)</b></p> <ol style="list-style-type: none"> <li>1. Improve and increase communication with the LCOG Board.</li> <li>2. Coordinate efforts with other local, regional, state, and federal economic development organizations in order to maximize efficient delivery of service.</li> <li>3. Promote and help implement economic development strategies identified in the 2009/10 Eugene Prosperity Summit.</li> <li>4. Work with rural communities to build fiber communication links.</li> <li>5. Support and increase various government loan programs for small businesses, including the U.S. Small Business Administration.</li> <li>6. Provide local input into the regional Comprehensive Economic Development Strategy (CEDS) process.</li> <li>7. Provide a forum for exchange of information regarding economic development opportunities and programs.</li> <li>8. Assist local communities, particularly rural communities, to define and coordinate their economic development strategies.</li> </ol> <p><input type="checkbox"/> Strategies for Implementation accomplished regularly</p>

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<b>Policies and Capital or Program Investments</b>	
<b>Direction of policies and use of resources</b>	Policies are Aspirational.
<b>CIP Connections</b>	
<b>Investment Links</b>	
<b>Plan Performance and Maintenance</b>	
<b>Strategies for Maintenance</b>	The District will conduct a program evaluation every two years.
	<input type="checkbox"/> Strategies for Maintenance accomplished regularly
<b>Plan Performance</b>	
<b>Linkages and Connections with Other Plans and Agencies</b>	
<b>Connections to other plans</b>	N/A
<b>Connections to other agencies</b>	(See page 74-76 of the plan for a complete list)

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