

Regional Prosperity Economic Development Plan	
Primary Focus Area	Economic Development
Secondary Focus Area(s)	
Type of plan (Functional, general, etc.)	Aspirational
Motivation/Purpose for the Plan	To provide a shared vision for economic development that builds upon the region's existing assets and resources.
Author/Organization	Joint Elected Officials (City of Eugene, City of Springfield, and Lane County)
Plan Developer(s)	
Date Created	2/26/2010
Date Approved	
Date Updated (or scheduled to be updated)	Not Mentioned
Geographic Scope	Eugene-Springfield Metro Area
Key Themes	The plans guiding principles include: Healthy Living, Ideas to Enterprise, Be Prepared, Local Independence, and Regional Identity.
Location/URL	http://www.eugene-or.gov/index.aspx?NID=815
Inputs	
What Inputs	<input type="checkbox"/> Qualitative: <input type="checkbox"/> Quantitative: <input type="checkbox"/> Other:
Input Analysis	None Presented
Source	Technical Advisory Committee, Regional Prosperity Summit (2008)
Address TBL?	<input type="checkbox"/> Yes, Explicitly <input checked="" type="checkbox"/> Yes, Implicitly
Are any of the following impacts addressed?	<input checked="" type="checkbox"/> Economic <input type="checkbox"/> Environmental <input checked="" type="checkbox"/> Quality of life <input type="checkbox"/> Social <input checked="" type="checkbox"/> Equity
Input presentation	
Input leads to policies	<input type="checkbox"/> Policies in plan derive from plan inputs Comments:
Policies/ Actions without supporting inputs	Goals, Objectives, and Tactics were derived from the Technical Advisory Committee as a result of the work conducted at the Regional Prosperity Summit (2008)
Inputs and Goals	<input type="checkbox"/> Goals are supported by inputs. Comments: Inputs not defined (see above).

Regional Prosperity Economic Development Plan
continued

Input Scope	<input type="checkbox"/> Narrow <input type="checkbox"/> Broad Comments: <ul style="list-style-type: none"> Inputs not defined (see above)
Public Involvement and Consultation	<input type="checkbox"/> Public engagement <input checked="" type="checkbox"/> Input from Boards and Commissions <ul style="list-style-type: none"> <input checked="" type="checkbox"/> Within topic area Technical Advisory Committee, Regional Prosperity Summit (2008) <input type="checkbox"/> Outside topic area (<i>If so, list them here</i>)
Goals	
Key Goals/ Recommendations	By 2020: <ul style="list-style-type: none"> Create 20,000 net new jobs Reduce local unemployment rate to state average, or below Increase average wage to the state average, or above
Desired Outcomes	By 2020: <ul style="list-style-type: none"> Create 20,000 net new jobs Reduce local unemployment rate to state average, or below Increase average wage to the state average, or above
Crossover Goals	
Strategies	
Strategies and Action Items	Short Term Action Items: <ol style="list-style-type: none"> The Business One-Stop (business support and assistance in partnership with Lane Community College) Innovation Incubator (partnerships with the University of Oregon and the Eugene Chamber of Commerce) Encourage and Support Green Business A Learning Community (Lane Workforce Partnership) Integrate Economic Development Goals (across all Jurisdictions within the Metro Area) Shared Economic Identity High Tech, High Growth, High Green (enterprise development for high tech and green industry) Six Key Strategies for Regional Economic Development: <ol style="list-style-type: none"> Grow Local Opportunities Energize a Creative Economy Invest in Tomorrow's Talent Provide Basic Business Needs Identify as a Place to Thrive Strengthen Key Industries

Regional Prosperity Economic Development Plan
continued

Strategies for Implementation	<p>A detailed <u>list of tactics</u> is provided for each of the six strategies (see plan for details).</p> <p>In addition to tactics, the following priority next steps are identified:</p> <ul style="list-style-type: none"> • Provide incubators for a wide range of business needs • Encourage sustainable enterprises • Business-to-school partnerships • Integrate economic development goals into Eugene and Springfield's Comprehensive Plans • Promote downtown revitalization and redevelopment • Create Regional Prosperity Council to support strategies
	<input type="checkbox"/> Strategies for Implementation accomplished regularly
Policies and Capital or Program Investments	
Direction of policies and use of resources	There are no stated policies or ways to use resources to achieve the stated objectives.
CIP Connections	
Investment Links	
Plan Performance and Maintenance	
Strategies for Maintenance	Future updates to the plan are not mentioned.
	<input type="checkbox"/> Strategies for Maintenance accomplished regularly
Plan Performance	
Linkages and Connections with Other Plans and Agencies	
Connections to other plans	N/A
Connections to other agencies	<ul style="list-style-type: none"> • Lane Metro Partnership • Willamette Angel Conference • Southern Willamette Angel Network • Oregon Entrepreneurs Network • Eugene Chamber of Commerce • Springfield Chamber of Commerce • Lane Community College • University of Oregon

Regional Prosperity Economic Development Plan



November 2009 Regional Prosperity Summit held to discuss regional economic development strategies

February 26, 2010
Approval by the Joint
Elected Officials

Goals and Objectives

By 2020:

- Create 20,000 net new jobs
- Reduce local unemployment rate to state average, or below
- Increase average wage to the state average, or above Committee